

MEMO

To: Armerita Tell
From: Kelly Riley
Date: March 8, 2000
Subject: Jessica Burton: Lee County Schools and ZapMe! Program

The Governor's Office was copied on a letter from Mrs. Burton to State Superintendent of Education Thompson. We received our copy on February 24. Mrs. Burton is concerned over the Lee County School Board's application for approval of the ZapMe! Program. According to Mrs. Burton, ZapMe! Provides 15 computers to the schools, but then requires students to receive an electronic ID in order to use the computers. Mrs. Burton fears that ZapMe! has designed the computers to serve as the front end of a sophisticated marketing and advertising scheme.

I prepared correspondence for the Governor's signature expressing appreciation for her concern over protecting the privacy of children and protecting them from marketing schemes and encouraging her to share her concerns with her local educational leaders.

This case is closed.

March 7, 2000

Jessica Burton
146 County Road 1579
Tupelo, MS 38801

Dear Mrs. Burton:

Thank you for your recent letter regarding the Lee County School Board's application for approval of the ZapMe! Program. I appreciate your concern over protecting the privacy of children and protecting them from marketing schemes. Please continue to share your concerns with your local educational leaders.

Again, many thanks for taking the time to share your concerns with me.

Very truly yours,

RONNIE MUSGROVE

RM:klr